

# Let Us Take Your Business To New Heights.

### Your Pathway to Membership

GROW

ENGAGE

CONNECT

**ADVOCATE** 

### Are You Ready to Reach New Heights?

Let your journey with the Arvada Chamber begin. We are a new kind of Chamber of Commerce. We pride ourselves on engagement in our community, our pulse on technology and our emphasis on the power of forming connections. You will quickly see how valuable belonging can be!

Start on your path to new heights by consulting with one of our highly qualified team members who will guide you in reaching your goals. We are firm believers that membership is not one-size-fits-all and we are here to help you customize the right plan for you.



We believe that meaningful **connections** will help our business community thrive. Whether we are connecting a referral, resource, power partner, mentor or friend we want to be the hub for supporting the interconnectedness of our community!

We believe in understanding the needs of our business community today and working at a local, state and national level to **advocate** on behalf of our businesses.

We believe in offering businesses unique and effective ways to **grow** their business through creative marketing, networking, education, leadership development and programs.

We believe every business has a unique story and we will work with each member to set a path to help them reach new heights! Chamber staff will put together a customized plan that will help businesses to **engage** in the Chamber and community.



### Our Mission

The Arvada Chamber of Commerce creates a thriving business community through meaningful connections, business growth opportunities, customized engagement and advocacy for a strong business climate.

### Connect

We believe that meaningful **CONNECTIONS** will help our business community thrive. Whether we are connecting a referral, resource, mentor, power partner or friend we want to be the hub for supporting the interconnectedness of our community!

### **CONNECT THROUGH EVENTS**

CELEBRATE THE BIG 5 Annual D

Annual Dinner, Awards Luncheon, Sand in the City, Golf Tournament and Taste of Arvada.

#### **BUSINESS AFTER HOURS**

This event is designed to help you bridge the introduction gap and grow your professional network!





### **INDUSTRY ROUNDTABLES**

Meet others in your industry, compare business practices and engage in a group discussion on trends, challenges and opportunities.

#### **MEMBERSHIP LUNCHEONS**

Luncheons were created to help connect businesses to the community through relevant topics and discussions.





#### **RIBBON CUTTINGS**

Help us celebrate the new businesses in our community while making great connections! This is a quick networking opportunity that helps bridge the introduction gap!

### **INDUSTRY INSIDER**

Join us for the opportunity to learn more about the community you live, work and play in by getting a look at various industries throughout Arvada. Topics may include Manufacturing, Brewing, Education and more!





### **CONNECTIONS FROM YOUR CHAMBER TEAM**

At the Arvada Chamber of Commerce we are committed to facilitating connections between our members and helping them grow their networks!

### Who can we connect you to?

POWER PARTNER	REFERRAL	RESOURCE	MENTOR	HEY BUDDY
Another business who you could share clients, resources or needs with.	Someone who directly needs your services.	Need support in your business? We have the resources to help you succeed.	Searching for career support? Look no further!	Just looking for a like-minded person to have coffee with? The chamber can help!

### GROW

We believe in offering members unique and effective ways to **GROW** their business through creative marketing, networking, education, leadership development and programs.

### WRITE A BLOG

Become an expert in your industry sector by writing blog articles to be featured on our website, newsletter and more!

### **BUILD CREDIBILITY**

Show off your Arvada Chamber pride with your membership decals. One for your window and one for your website!

### **SPONSOR AN EVENT**

Want to get your name in front of a larger audience? Consider sponsoring one of our events! Multiple opportunities available throughout the year.

### **CHAMBER MASTER**

Get your own business profile that lives on arvadachamber.org! Did you know our website gets **OVER** 5000 hits a month?!

### **CHAMBER YOUNIVERSITY**

Don't understand all the benefits of membership? Need some Chamber Master Training? How about professional development? Chamber YOUniversity has you covered!

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### **BUSINESS CARD PLACEMENT**

Did you know that our office doubles as the Arvada Visitors Center which sees over 600 guests each year in foot traffic? By placing your business card in our office, you can reach a whole new demographic!

### **MEMBER-2-MEMBER COMMUNICATION**

Build a rapport with other Arvada Chamber members through Hot Deals, Member-2-Member Discounts, Job Postings and MUCH MORE!



### DIGITAL BRANDING\*

Increase your online presence through digital branding opportunities such as banner advertisements, Summit Club membership and MUCH MORE!

### **SOCIAL MEDIA\***

Reach a greater audience by utilizing the Arvada Chamber social media pages.

### \* Membership upgrades may apply

## ENGAGE

We believe every business has a unique story and we will work with each member to set a path to help them reach new heights! Chamber staff will put together a customized plan that will help businesses to **ENGAGE** in the Chamber and community.

### ARVADA YOUNG PROFESSIONALS



The Arvada Young Professionals provides the opportunity for individuals to expand their networks and build lasting connections within Arvada's professional and social arenas.

AYP meets on the 2nd Thursday of the month at 9:00 am

### NETWORKING GROUPS



Networking groups offer members the opportunity to create meaningful relationships and share potential business with each other. These groups are industry specific to ensure that all involved businesses have the opportunity to shine.

#### Meets Weekly

Tuesday Morning: 8:00 - 9:00 am Tuesday Lunch: 12:30 - 1:30 pm Thursday Morning: 7:30 - 8:30 am Thursday Lunch: 12:00-1:00 pm

### EVENT COMMITTEES



Join us in creating our top notch events from Annual Dinner to Sand in the City! Be a part of the magic!

### **INSPIRING WOMEN**

Inspiring Women provides our female members the opportunity to collaborate with other women, share goals and support one another at all career levels.

Inspiring Women meets on the 1st and 3rd Tuesday of the month from 4:00-5:00 pm

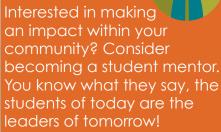
### PROFESSIONAL DEVELOPMENT GROUPS



The professional development groups provide our members the opportunity to collaborate, share goals, learn new skills and support each other

Meets on the 1st and 3rd Monday of the month from 11:30 am-1:00 pm

### STUDENT MENTORSHIP



### **DID YOU KNOW?**

The Arvada Chamber of Commerce has nearly 600 members, makes over 750 connections annually, and has over 65,000 website view a year?!

### ORGANIZATIONS SERVING ARVADA



Organizations Serving Arvada is a committed group of non-profit and business professionals who are interested in telling the story of our local non-profit community through collaboration.

OSA meets on the 1st Tuesday every other month from 8:30-10:00 am.

### AMBASSADORS

Chamber Ambassadors work to support the overall mission of the Arvada Chamber of Commerce through outreach, member support and feedback on programming and direction for the organization.

Meets on the 1st Wednesday of the month from 4:00 pm-5:00 pm

### SUMMIT CLUB



The Arvada Chamber Summit Club is a way for you to show your Chamber pride and be recognized for your involvement in the organization and dedication to the community.

> Fill out an application at arvadachamber.org

### ADVOCATE

We believe in understanding the needs of our business community today and working at a local, state and national level to **ADVOCATE** on behalf of our businesses.

#### GOVERNMENT AFFAIRS COMMITTEE

The Government Affairs Committee of the Arvada Chamber of Commerce is comprised of a diverse group of representatives from different industries, who review local and state legislation regulations to evaluate their potential impact on members of the Chamber.

#### **3RD FRIDAY BREAKFASTS**

Including State of the Economy, State of Education, Election Forums and MUCH MORE!





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#### **CONNECTIONS TO CITY COUNCIL**

The various events and programs put on by the Arvada Chamber of Commerce provide you the opportunity to make personal and professional connections to the members of Arvada City Council.

### **BOARD OF DIRECTORS**

The Arvada Chamber of Commerce Board of Directors serves as the governance arm for the Chamber by evolving the organization to meet the needs of the business community and overseeing the health of the Chamber.



### CHAMBER DAY AT THE CAPITAL

This event allows our members the opportunity to have a meet and greet with local legislators, experience the Senate and House floor and tour the capital.

### JEFFERSON COUNTY BUSINESS LOBBY

Jefferson County Business Lobby (JCBL) is a collection of chambers of commerce and economic development organizations focused on public policies that strengthen our business climate. The JCBL is advocating on important issues including new transportation funding, attracting and retaining skilled employees and fostering a strong and competitive business climate.





### **ARVADA WORKS**

The Arvada Chamber of Commerce is engaging employers, educators and partners across Arvada in developing a new demand-driven approach talent pipeline management—to close the skills gap that many of our local employers have expressed extreme concern with. Through extending lessons learned from innovations in supply chain management, this is a call for employers to play a new and expanded leadership role as "end-customers" of education and workforce partnerships. Employers in various high demand industry sectors will engage in demand planning, communicate credentialing requirements and analyze talent flow and seek gaps within our system. This process will allow for better communication of local needs, improved communication of job requirements and opportunities to breakdown perceived stigmas around certain careers.

## **2019 MEMBERSHIP LEVELS**

	CORE	MARKETING	Confect	<sup>c</sup> ower <sup>house</sup>	PARINER	<sup>g</sup> row <sub>2E</sub>	Suver	Golib	PLATINUM	<sup>r</sup> REMIER
2019 Cost (Annual)	\$350	\$475	\$700	\$1,500	\$2,250	\$3,000	\$4,500	\$9,000	\$14,000	\$17,000
2019 Cost * (Monthly)	\$32	\$43	\$63	\$130	\$188	\$250	\$375	\$750	\$116	\$1416
BENEFITS										
Digital Business Listing	~	~	~	~	~	~	~	~	~	~
Listing in Annual Publication	~	~	~	×.	~	~	~	~	~	~
Business Card Placement	~	>	<b>V</b>	×	~	$\checkmark$	×	<b>~</b>	$\checkmark$	~
Member Decal	<	<	~	~	<	~	~	~	~	<
Event Invitations	~	~	~	~	~	~	~	~	~	~
Strategic Connections	✓.	>	<b>V</b>	~	~	<b>V</b>	~	<b>~</b>	~	~
Access to Programs & Groups	~	>	<b>V</b>	~	~	~	~	<b>~</b>	~	<b>V</b>
Conference Room Use	Limited	Limited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Member-2-Member Deals	~	>	~	~	~	~	~	~	~	~
Legislative Support	×	<b>V</b>	<b>V</b>	$\checkmark$	×	<b>V</b>	×	×.	×-	<b>V</b>
Group & Program Fees		1 Group	1 Group	1 Group	1 Both	1 Both	2 Both	4 Both	5 Both	6 Both
Social Media Posts		2	1	1	2	2	2	2	2	2
Banner Advertisement		>	×	×	~	~	~	~	~	~
Leadership Program			×	×	×	×	×	1	2	2
Tickets to Membership Events			6	10	14	14	16	18	20	20
Taste of Arvada VIP Experience			2	4	4	6	6	10 + Gold	14 + Platinum	16 + Premier
Business Summit			1**	1	2	2	3	4 + Gold	4 + Platinum	6 + Premier
Annual Dinner			2**	2	2	2	10	10 + Gold	20 + Platinum	20 + Premier
Awards Luncheon			2**	2	2	2	10	10 + Gold	20 + Platinum	20 + Premier
Golf Tournament			Teebox**	×	4-Some	Bronze	Silver	Gold	Platinum	Premier
Sponsor Recognition				~	~	~	~	~	~	~
Sponsor Reception				~	~	~	~	~	~	~
Sponsor Plaque				~	~	~	~	~	<b>V</b>	~



\*Admin fee may apply. For more information, please call our office at (303) 424-0313.

Not included.

\*\*Select one of the offered benefits with the asterick in the Perfect Combo membership.