



# 2024 Arvada Top Challenges Summit

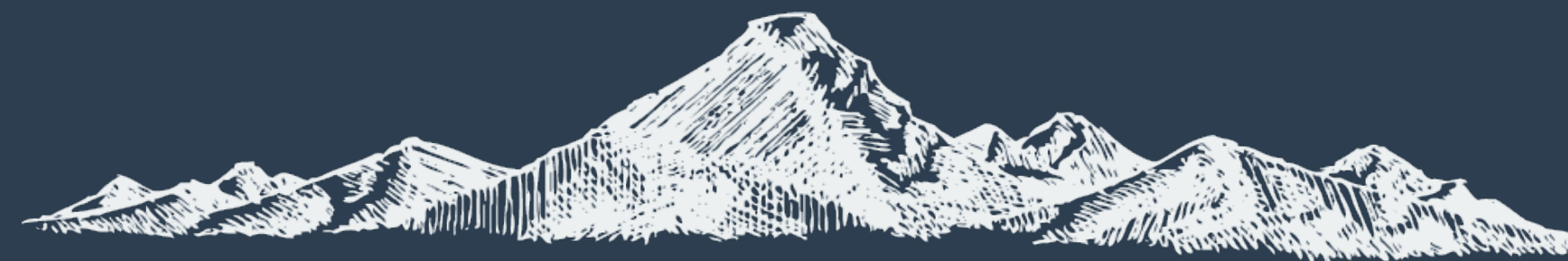


**AI  
Integration  
With Your  
Business**

# Our AI Agenda:

- 1:** What's Happening
- 2:** Process & Documentation
- 3:** AI as a Thinking Partner
- 4:** AI-powered Search Engine

# AI Adoption





**50%** of companies with over 5,000 employees  
have adopted AI

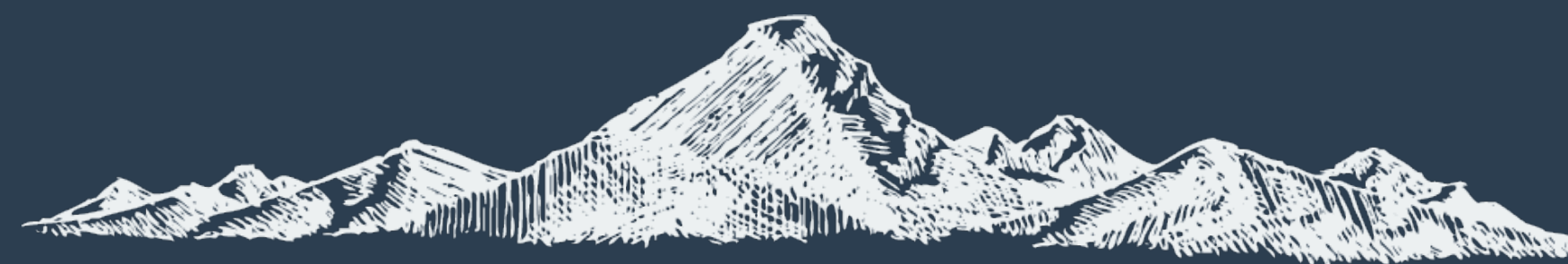
**29%** of small businesses have adopted AI

**76%** of business leaders find implementing AI  
in their org challenging



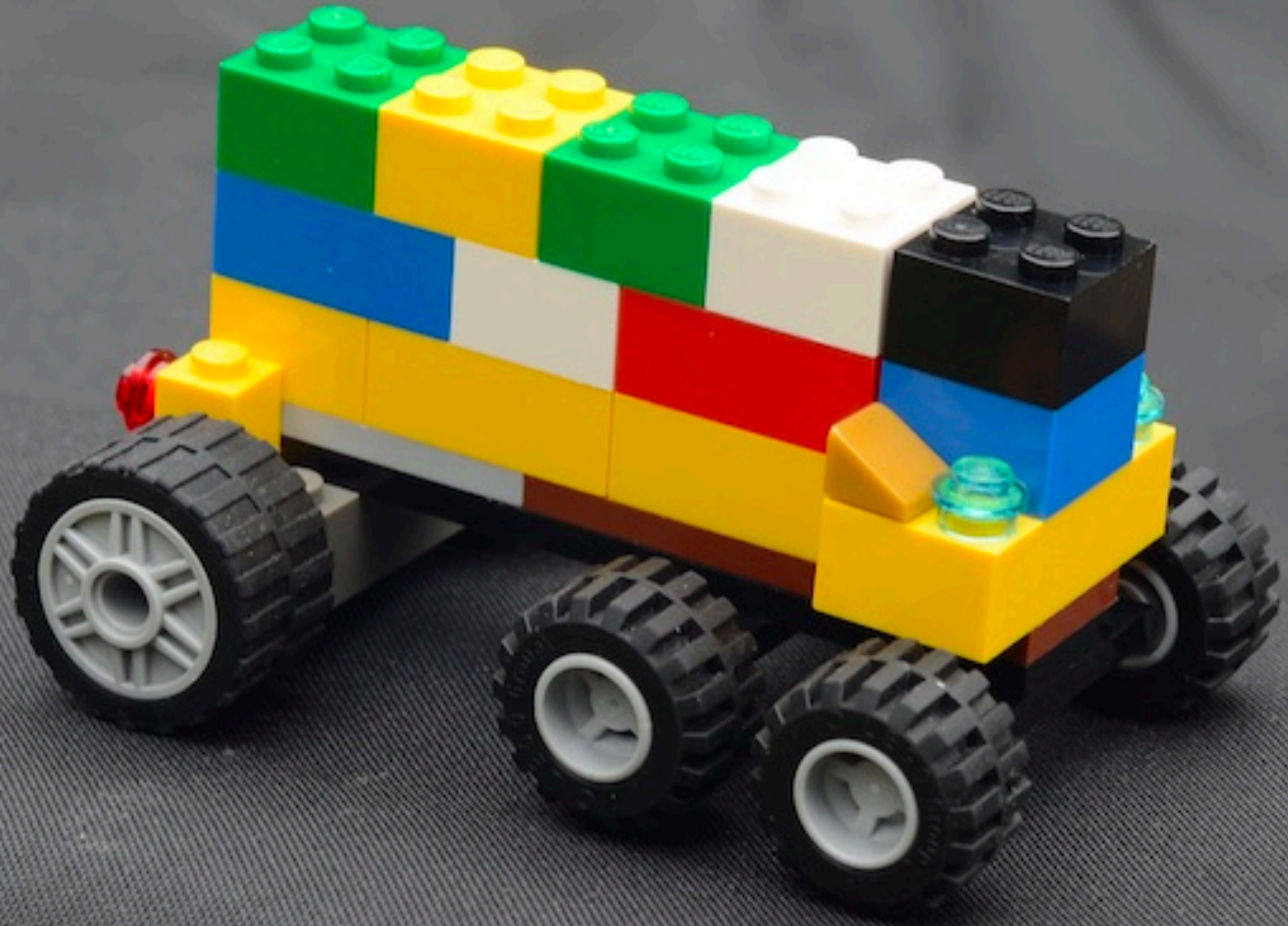
# Concept 1:

# AI for Documentation



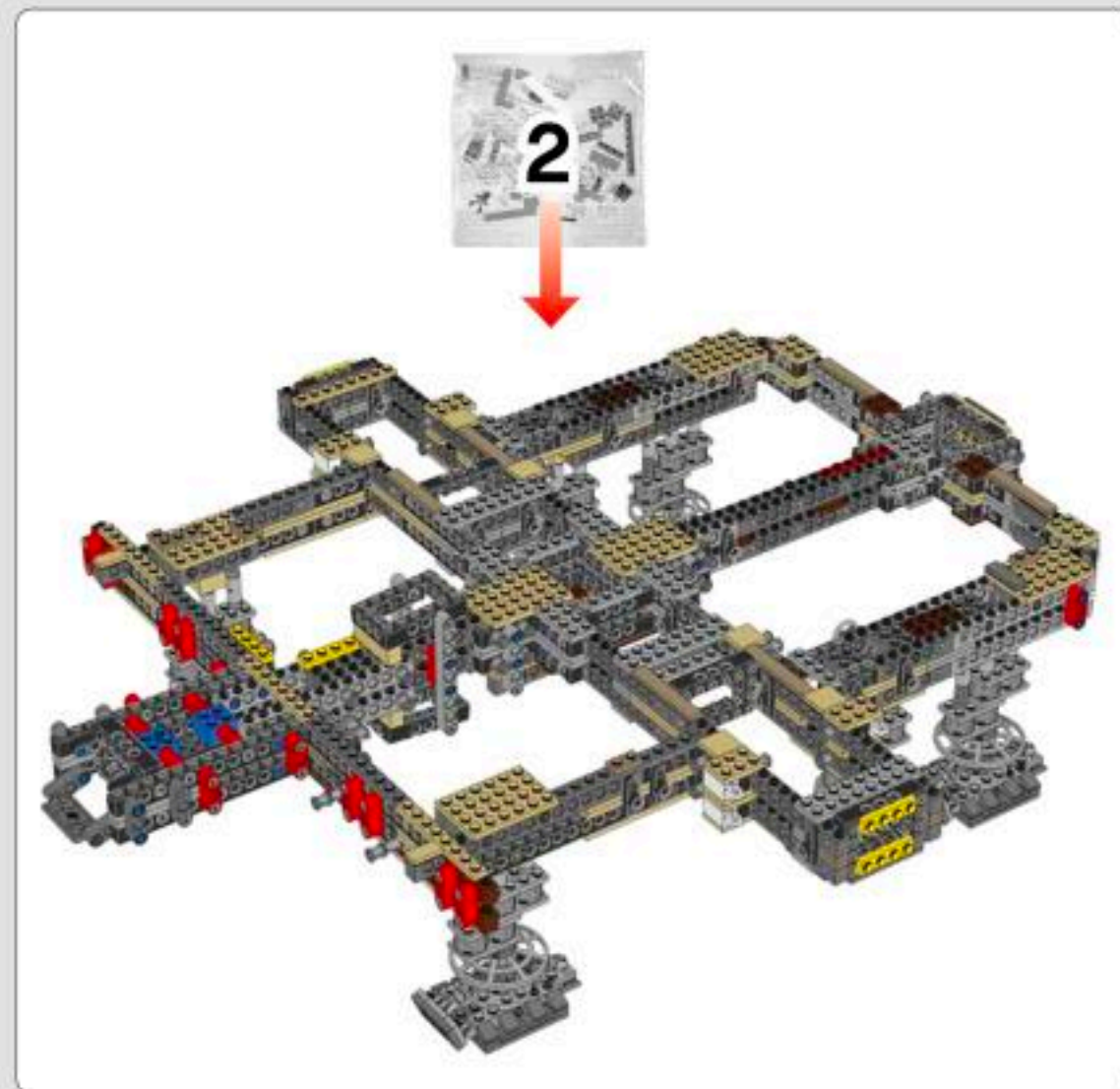








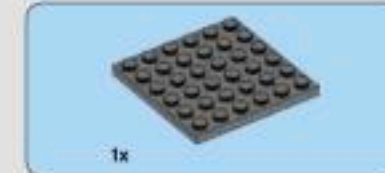
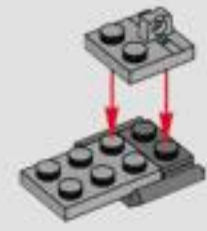




131



132



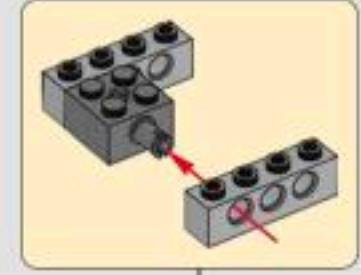
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134



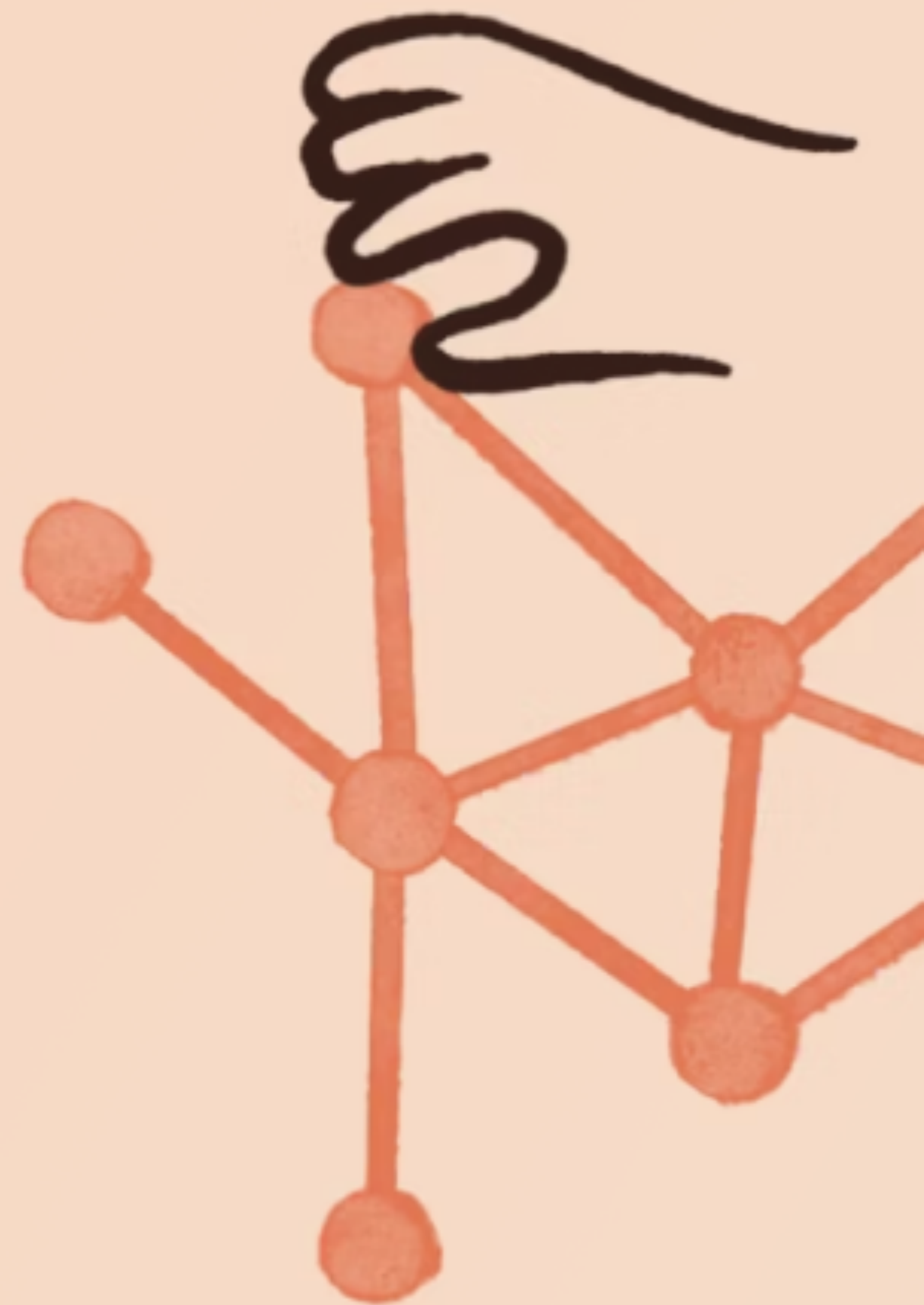
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136



# Claude AI







✓ Playbooks / Process Docs

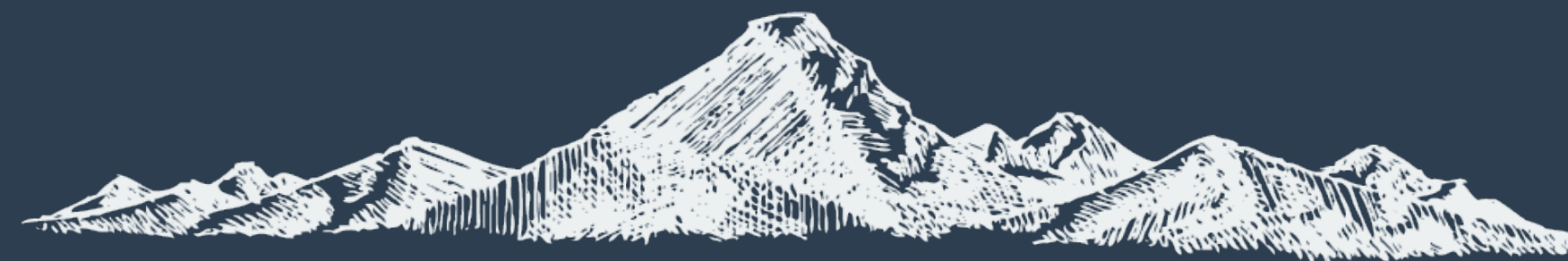
✓ Customer Data Summary

✓ Product Descriptions



# Concept 2:

# AI as a Thinking Partner







 Services Pricing Strategy

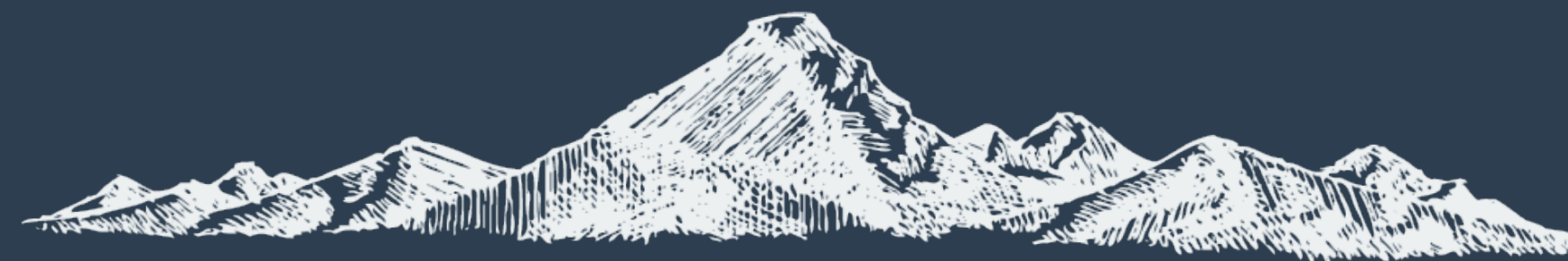
 Client Pitch Development

 Value Proposition Development



Concept #3:

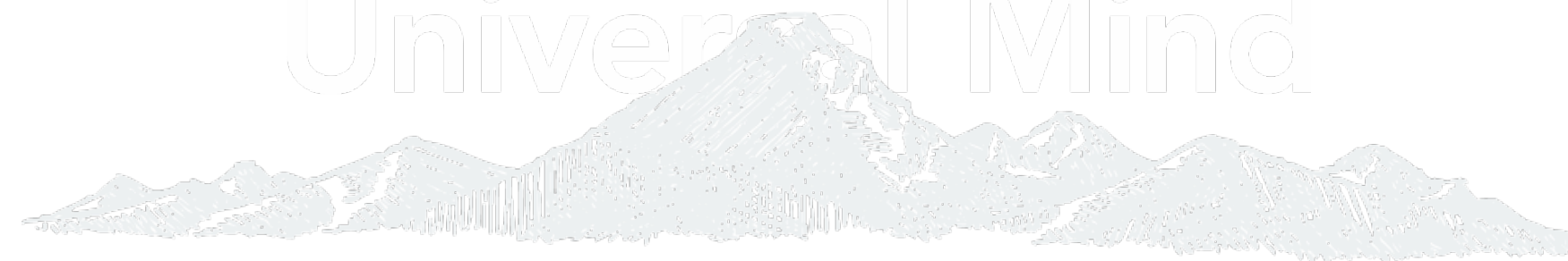
AI-powered Search Engine





perplexity

Universal Mind



✓ Market Research Deep Dives

✓ Consumer Behavior Analysis

✓ Product Research

✓ Trend Analysis



How does this change SEO  
as we know it?

# To Recap:

- 1: AI for Documentation
- 2: Thinking Partner
- 3: AI-powered search engine

A scenic mountain landscape with a lake and forest, overlaid with a blue gradient and business terms. The image shows a range of rugged, snow-capped mountains in the background, a dense forest of evergreen trees in the middle ground, and a calm lake in the foreground reflecting the surrounding scenery. The entire image is covered with a semi-transparent blue overlay. Three business terms are written in white, sans-serif font, stacked vertically in the center of the image.

Efficiency

Profitability

Competitive Advantage

**Thank you!**





# MOZMAN AI CONSULTING

