

## B.O.L.D. 2026 Investors







Colorado Workforce Development Council







































































As we reach the midpoint of our B.O.L.D. 2026 initiative, I'm pleased to share an update on our progress and key learnings.

Our journey has been guided by Kotter's 8-Step Change Model, which has proven invaluable in navigating the complexities of systems transformation in all B.O.L.D. 2026 areas. We've recognized the critical importance of establishing a baseline understanding before implementing changes. This approach has allowed us to create a sense of urgency and form powerful guiding

We've piloted practical local solutions, tested and refined by members of our HR cohort and other willing business and community leaders.

coalitions within our B.O.L.D. 2026 Network.

By empowering our team to lead change at the local level, we've fostered a sense of ownership and commitment to our shared vision and seen incredible participation from a wide-range of stakeholders.

Root Cause Barriers

1. Define Urgency 2. Set the Table of 8. Improved Experts Systems Kotter's 7. Structure 8 Change on the Goals & Incentives Measurements for Scale Model 4. Grow the 6. Prove What is Champions Working 5. Identify & Test

While we can't take sole credit, we're witnessing drastic improvements across the region in all B.O.L.D. 2026 goal areas. Our efforts have supported increased engagement and dialogue, leading to improved outcomes. We are grateful to support conversations and programs across the region as a variety of partners work toward meaningful solutions.

We have built a sound base and are eager to accelerate our efforts over the next two years to ensure we close out the B.O.L.D. 2026 initiative with results we can all be proud of. Throughout this document you will find an overview of key accomplishments, projected outcomes, and our evolved strategies

Thank you for your ongoing support and trust in our vision. We look forward to sharing more successes as we progress toward our 2026 goals.



Kami Welch

President & CEO Arvada Chamber of Commerce

# **Grow Our Talent**

## to meet the needs of employers and job seekers

## **KEY ACCOMPLISHMENTS TO DATE**

## Provided direct support to connect employers to talent

- 83 one-on-one meetings with employers to support hiring/retention needs
- Lightcast data reports

## Led regional employer-led talent pipeline development

- Launched the Advanced Manufacturing Sector Partnership
- Launched the Construction & Trades Sector Partnership
- Launched HR Leader Cohort with 15 active HR leaders
- Successfully integrated Talent Pipeline Management (TPM) into Sector Partnerships, significantly increasing regional adoption

## Aligned interest with high-demand career pathways

- Completed the Work-Based Learning Toolkit for 88 employers and 12 partners
- Launched the G.R.O.W. Jeffco Work-Based Learning Workshop to increase business engagement in Work-Based Learning
- Supported the opening of 4 Career Hubs in Jeffco Schools
- Launched Career Coach with over 2,000 users to date to improve access to vital career information and resources
- \$400,000 was dispersed to 50+ employers who engaged in the Work-Based Learning Incentive Program

## Improved regional coordination

- Played a vital role in establishing clear role definitions among regional partners, enhancing collaboration and effectiveness
- Serve on local, regional, state, and national coalitions, including Accelerate ED, SyncUp Colorado, LER Feedback - CWDC, Career Connected Conference - Present on Sector Partnerships/TPM, Monthly Jeffco Schools Career Hub Meetings, State Youth Council - CWDC, Jeffco Business and Workforce Center Board Member, Rocky Mountain Partnership, CWDC Sector Partnerships, TPM Faculty and Fellow.







- 100 businesses are participating in industry-led tables for high-demand sectors
- 500 businesses are actively engaged in work-based learning
- 50 talent supplier partners have been verified
- Region-wide employer database launched, increasing continuity across partners
- Unified tables have been established for all high-demand industry sectors in Jefferson County (ie. Quantum)

- To engage 500 businesses in work-based learning, we will leverage and expand sector partnerships and Talent Pipeline Management strategies, host regular educational convenings/cohorts, and intensify outreach efforts using the Workbased Learning Toolkit, creating a robust ecosystem of employer participation and job-seeker opportunities.
- Collaborate with key regional stakeholders to streamline employer
  engagement by eliminating redundant tables and identifying priority industries for
  targeted convening, resulting in more efficient resource allocation, enhanced
  employer participation, and stronger alignment between workforce initiatives and
  industry needs.
- Establish a verified talent provider network of 50 partners focused on highdemand industry sectors, utilizing the TPM vetting process and integrating them into Career Coach, enhancing workforce readiness, improving job placement rates, and fostering stronger connections between education and industry.
- **Host a metro-wide Summit** to catalyze regional coordination, drive collaborative strategic planning, foster cross-sector partnerships, and generate actionable insights that will improve workforce development, economic alignment, and shared regional economic growth objectives.
- Enhance provider and employer alignment by implementing a shared database, more explicit role definitions, and improved communication channels, which will streamline operations, reduce redundancies, foster stronger partnerships, and ultimately lead to more effective workforce development outcomes and increased job placement rates.

# Ensure Access to Income-Aligned Housing

so that workers can attain housing within reasonable proximity to their jobs

## **KEY ACCOMPLISHMENTS TO DATE**

## Baseline analysis of the housing challenge and employer role completed

- Development of the Employer Housing Toolkit
- Development of the Arvada Housing Supply Report
- Development of the Business Engagement Housing Continuum

## Development of programs to support increased employer engagement in the housing challenge

- Launched the Housing Advocates training program and workbook with eight pilot advocates
- Two housing tours are completed with 37 attendees

## Increased policy engagement at the local and state level

- Establish housing policy pillars
- Provided written and verbal testimony on three housing developments/initiatives

## Improved regional coordination

- Launched the Housing KAPS Council to ensure continuity among stakeholders
- Established the Housing Network to ensure improved communication on housing issues and opportunities with 35 people engaged
- Supported the development of the Regional Housing Blueprint and served on the Steering Committee

















- 150 people have joined the housing network
- 25 trained Housing Advocates

- Host two or three housing tours annually to effectively showcase diverse
  missing middle housing options, educate stakeholders, and catalyze the
  development of more income-aligned housing stock, thereby addressing critical
  housing needs in the community.
- Grow the Housing Advocates Program to 25 active participants to strategically amplify community engagement, policy influence, and collective capacity, driving systemic changes that increase access to income-aligned housing.
- Host two education panels annually to foster cross-sector collaboration, deepen understanding of housing challenges and opportunities, and provide targeted knowledge-sharing opportunities, supporting partners and employers in addressing systemic housing and educational challenges.
- Identify new investment and engagement opportunities to empower employers as key drivers in solving housing challenges, leveraging their resources and influence to directly address workforce housing barriers and expand affordable housing options for their employees and communities.

# **Increase Childcare Capacity**

to enable caregivers to join/rejoin the workforce and give children the quality early learning experience they need to thrive

## **KEY ACCOMPLISHMENTS TO DATE**

## Baseline analysis of the childcare challenge and employer role completed

- Development of the Employer Childcare Toolkit
- Development of the Business Engagement Childcare Continuum and Assessment Survey
- Completion of a home-based provider focus group to determine operational challenges

## Development of programs to support increased employer engagement in the Childcare challenge

• Family-Friendly Workplace Certification and Badging program pilot complete with 5 pilot businesses

## Increased policy engagement at the local and state level

- Establish childcare policy pillars
- Built partnerships with statewide entities to ensure collective advocacy strategies

## Improved regional coordination

- Launched the Childcare KAPS Council to ensure continuity among stakeholders
- Supported Triad Bright Futures to ensure a robust regional childcare structure
- Hosted a Childcare Summit with 30 attendees











FAMILY-FRIENDLY WORKPLACE CERTIFICATION PROGRAM







- 150 people have joined the childcare network
- 25 businesses have been badged as a Family-Friendly Workplace
- 20 Childcare Providers have engaged in a cohort that supports deeper community engagement

- Certify 25 businesses as Family-Friendly workplaces to create a supportive ecosystem for working parents. This will incentivize employers to implement policies and practices that enhance work-life balance, thereby indirectly improving childcare capacity by reducing the strain on existing childcare services and potentially encouraging the development of new childcare solutions.
- Utilize Talent Pipeline Management (TPM) to address the shortage of skilled
  workers in the childcare industry by fostering an employer-driven, data-informed,
  and collaborative approach that identifies specific talent needs, develops targeted
  training programs, and creates clear career pathways to enhance recruitment and
  retention of qualified professionals.
- Foster deeper community engagement among 20 childcare providers through a collaborative cohort, we will strengthen their connections and relationships within the community, leading to enhanced support systems and improved outcomes for children and families in our childcare system.
- Establish a strategic partnership with EPIC to increase employer engagement in near-site childcare solutions will significantly improve the childcare system by leveraging EPIC's expertise to guide employers in developing tailored, community-responsive childcare options, thereby expanding access to high-quality care, supporting workforce retention, and fostering a more robust and sustainable early childhood ecosystem.
- Engage employers and stakeholders through two targeted education programs and tours annually, cultivating a collaborative ecosystem that addresses childcare challenges, drives systemic improvements, and creates more accessible, high-quality early childhood care solutions for families and communities.
- Identify new investment and engagement opportunities to empower employers as key drivers in addressing childcare challenges, leveraging resources to create innovative solutions that expand access to affordable, high-quality childcare.

# Strengthen Business Environment

to ensure economic opportunity for all through advocacy

## **KEY ACCOMPLISHMENTS TO DATE**

## Improved elected official engagement with the business community

- Averaged 90% elected official engagement through chamber-led events and programs
- Recruited 51 advocates who are willing to testify, resulting in significant growth of testimony provided
- Arvada Chamber Lobbyist Weist Capitol Group advocated for over 20 bills on our behalf at the Capitol during each legislative session

## **Educated businesses on policy implications**

- Provided regular updates before, during, and after the legislative session
- Provided policy implementation training through webinars and blogs

## Improved education on how policy decisions impact the economy to the broader community

- An average of 500 business and community leaders attend Community Impact Forums annually
- Thousands of community members viewed the annual Voter Guide published by the Arvada Chamber











- 250 people have joined the Advocacy Network
- 90% of crucial elected officials are engaged
- 25 business leaders have provided testimony

- Implement quarterly strategic events to engage elected officials,
   a comprehensive candidate bootcamp, and personalized one-on-one interactions,
   cultivating a robust, informed, collaborative network of elected officials
   empowered to drive meaningful policy innovations and strengthen community
   representation with our economy in mind.
- To enhance election awareness, we will organize engaging candidate forums and produce comprehensive voter guides that empower voters with accurate information, thereby fostering informed decision-making and increased civic participation in the electoral process.
- Strategically expanding our Advocacy Network through active polling, targeted education initiatives, strategic testimony engagement, and cultivating robust relationships with elected officials, we will create a dynamic, informed, and influential platform that amplifies grassroots voices and drives policy change.
- Expand how we advocate for business-friendly policies while simultaneously providing comprehensive education on compliance and implementation strategies, ensuring that passed legislation is effectively understood and executed by the business community.

# Strengthen Business Environment

to ensure economic opportunity for all through entrepreneurship

## **KEY ACCOMPLISHMENTS TO DATE**

## Increased business engagement in education and business growth programs

- The Business Resource Center opened in the Summer of 2024, with 16 sessions across seven programs with 113 guests and an 86% show rate
- 30 individual business coaching sessions have been completed

## Increased access to data and resources for business

- Relationships have been formed with subject matter experts and leaders to ensure appropriate connections
- SizeUp Arvada was launched to provide businesses with real-time market data to support their business growth and over 4,000 users have accessed the data







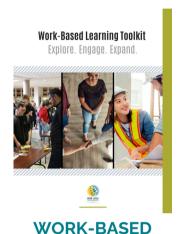




- 400 unique businesses have accessed services through the Business Resource Center
- 1,500 individuals have received services through the Business Resource Center
- 200 people have received one-on-one coaching or mentoring
- 1,750 have joined the Entrepreneurship Network
- 4,000 businesses have accessed data through SizeUp

- The launch of our business mentorship program will empower aspiring entrepreneurs by providing personalized guidance and resources, fostering a supportive community that will enhance skills, boost confidence, and drive sustainable business growth.
- Leadership 2.0 will elevate emerging leaders by providing advanced management skills, insights, and tools through immersive training and networking opportunities.
- Complimentary office hours with experts in HR, Finance, Law, Technology, and other critical business domains will provide entrepreneurs and business leaders with direct access to specialized knowledge and guidance.
- The implementation of topic-specific cohorts focusing on various business frameworks, including the Entrepreneurial Operating System (EOS), will equip business leaders with a diverse toolkit of structured approaches for organizational alignment, strategic planning, and effective execution.
- The Deep Dive Series will provide business leaders with targeted, expert-led learning experiences on the most critical and emerging business topics, delivered through a regular cadence of interactive sessions that will enhance strategic thinking, accelerate problem-solving skills, and enable organizations to navigate complex challenges and drive sustainable growth proactively.
- Expand our curated collection of business resources and data analytics tools, we will empower entrepreneurs and business leaders with comprehensive, upto-date information and insights, enabling them to make more informed, data-driven decisions that enhance operational efficiency, mitigate risks, and drive strategic growth in their respective industries.

## Resources



**LEARNING TOOLKIT** 

arvadachamber.org/wbltoolkit







**HOUSING TOOLKIT** 

arvadachamber.org/housingtoolkit









## **CHILDCARE TOOLKIT**

arvadachamber.org/childcaretoolkit







## HOUSING ADVOCATE WORKBOOK

arvadachamber.org/housingadvocate



Visit the Business Resource Center at the Arvada Chamber of Commerce: 7502 W 80th Ave. #180, Arvada, CO 80003

## **BUSINESS RESOURCE CENTER**

arvadachamber.org/BRC



**SIZEUP ARVADA** 

arvadachamber.org/sizeup

# B.O.L.D. 2026 KAPS COUNCILS

## **TALENT KAPS COUNCIL**

- Ben Gerig, Colorado Succeeds
- Brad Rupert
- David Carroll, Jefferson County Economic Development Corporation
- Dr. Danielle Varda, Visible Network Labs
- Heather Waldron, Jeffco Public Schools
- Matt Sweeney, Red Rocks Community College
- Michelle Foley, Jefferson County Business and Workforce Center
- Rachel Almond, Jeffco Public Schools

### ADVOCACY KAPS COUNCIL

- Aimee Skul, Aimee Skul Insurance Agency
- Chad Wilcox, Credit Union of Colorado
- Christine Jensen, Fairway Independent Mortgage Corporation
- Dan Cupit, Professional Construction Services
- Daryl L Christensen, WealthClarity
- Edward Rothschild
- Henry C. Kyle III, The Kyle Group
- Jim Whitfield, Arvada Fire Protection District
- Joni Inman, Front Range PharmaLogic
- Katie Winner, For The Win Communications, Ltd.
- Larry Barker, Sonsio
- Lindsay Reinert, Intermountain Health Lutheran Hospital
- Mark Petrovich, Republic Services
- Mike Litzau, Arvada Sunrise Rotary
- Miranda Madden, Climb Credit Union
- Rachel Jaakkola, Barber-Nichols
- Scott Phillips, Common Spirit Health/St. Anthony's Hospital
- Tracy Kraft-Tharp, Jefferson County Government
- William Sheridan, SFinvest Real Estate

## CHILDCARE KAPS COUNCIL

- Alethea Gomez, Executives Partnering to Invest in Children (EPIC)
- Avani Halusan, Kiddie Academy
- Jennifer Kroetch, Red Rocks Community College
- Jennifer Anton, Triad Bright Futures
- Joel Newton, Edgewater Collective
- Jenny Gonzales, Hope House Colorado
- Carrie Kennedy, Miss Carrie's Child Care
- Pat Bolton, Triad Early Childhood Council
- Peter Coffin, Jovie/Bright Horizons
- Rachel Jaakkola, Barber-Nichols
- Rachel Mexiner, Jeffco Head Start
- Sam Holan. Evertree Insurance
- Vee Duran, Apex Parks and Recreation District

## HOUSING KAPS COUNCIL

- Cassie Ratliff, Family Tree
- David Gresswell, LivaNova
- Jessica Garner, City of Arvada
- Liz Kistler, Equalized Productions
- Lisa Steven, Hope House Colorado
- Amy Case-Miranda, Foothills Regional Housing
- Jackie Weinhold, West + Main Realty
- Karen Allen, BeyondHome

## **ENTREPRENEURSHIP KAPS COUNCIL**

- Barb Stevens. EOS Worldwide
- Chris Hill, Odyssey Beerwerks
- Clinton Webb, Agave Studios
- Jared Faris, Faris Consulting
- Mollie Gilligan, Payroll Vault
- Sarah Miley, Arvada Economic Development Association
- Tetiana Kolcheva, Summit Cleaning

