GREATER ARVADA
Chamber of Commerce

PROGRAMMATIC OVERVIEW 2026



Connection

Business Growth

Leadership

Advocacy

Talent

Housing

Childcare

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Stronger Together:
An Invitation to Lead in 2026

"When you play a part, we all thrive." At the Greater Arvada Chamber, we believe that every business and non-profit has a role to play in building a stronger, more resilient community. The challenges facing today's local businesses (such as workforce shortages, marketing visibility, housing and childcare, and operational hurdles) are complex, but together, they are solvable. When each of us steps up, shares expertise and experience, and engages with our community, we create solutions that no single business could achieve alone.

In 2026, we're providing the tools, resources, and platforms to help you lead and make an impact in your business and in the community. Our New Marketing and Advertising Store helps businesses amplify their voice and reach the right customers. The Podcast Studio and new Chamber podcast give you a platform to share your insights and inspire others. Our Customer Care Bootcamp equips teams to deliver standout service, while guides like Navigating a Construction Project and Colorado Housing Resources for Employees will provide actionable solutions to pressing challenges for you and your team. Plus, we will continue to add to over 200 seats at leadership tables for you to play an active role in the future of our business community.

These tools and programs are only part of the story. What makes them powerful is engagement. When you participate, mentor, or share resources with peers, you help create a business ecosystem that thrives together. By stepping forward as a leader, you not only strengthen your own business but also contribute to solutions that benefit the entire Arvada business community.

At the Chamber, we've spent 100 years connecting, advocating, and innovating for local businesses. In 2026, we're inviting every business to play a part in shaping the future. Authentic engagement and collective action are how we overcome challenges, seize opportunities, and grow stronger together.

Thank you for being an essential part of our community. This year, take the lead, share your expertise, and play your part: because when you do, we all thrive.



Kami Welch
President & CEO,
Greater Arvada Chamber
of Commerce

OUR MISSION

The Greater Arvada Chamber of Commerce is the catalyst for solving Arvada's most critical business challenges and a champion for advancing a thriving community.



OUR VISION

Healthy businesses, **thriving community.**

PURPOSE STATEMENT

The Greater Arvada Chamber of Commerce is a community of businesses, organizations, and local leaders working together to solve challenges, foster meaningful connections, and develop the next generation of talent and leadership. Our work – driving action on conversations, resources, and large-scale initiatives that businesses can't tackle on their own – is central to the long-term success of our community as a whole. When you play a part, we all thrive.



Business Services

Connection

Business Growth

Leadership



FORM MEANINGFUL CONNECTIONS

The Greater Arvada Chamber believes a meaningful business connection extends far beyond a handshake and business card. Real growth opportunity arrives in the form of authentic and consistently engaged relationships. We aim to provide that through a full calendar of groups, programs, and events for businesses of all sizes and industries.

New Events & Programs

- **Geographic Business Roundtables**
  These recurring gatherings are designed to bring together businesses concentrated in areas such as northwest Arvada. The goal is to strengthen community, build collaboration, and support the success of businesses in a close proximity.

- **Arvada Young Professionals Network**
  In 2026, AYP will shift from a monthly meeting model to a free-to-join network that offers a mix of social, educational, and community-impact opportunities. AYP remains a great option to expand your network, build meaningful relationships, and lead with other professionals who live or work in the Arvada area.

Existing Events & Programs

- **Six Networking Groups**
  The Greater Arvada Chamber offers six networking groups that meet monthly or bi-monthly and are designed to help members grow their personal and professional connections.

- **Maximize Your Member Success**
  This education program for members will expand beyond digital marketing benefits to topics such as networking best practices and how to engage in Chamber leadership opportunities.

- **New Member Receptions**
  The Chamber offers bi-monthly events for new members to meet our staff and other members to get acquainted with the Chamber's mission and programming.

- **Ribbon Cuttings**
  A business opening its doors or celebrating a big milestone deserves community support and recognition. The Chamber's ribbon cuttings bring together the business community and our elected officials to celebrate these occasions.

- **Member Appreciation Event**
  This annual event offers a casual opportunity for all of our members to meet each other and the Chamber staff, and be recognized for engaging in their Chamber membership.

- **Annual Golf Tournament**
  An event primarily attended by the Chamber's investor-level members, offers an elevated and fun opportunity for business leaders to engage outside of the office.

- **Non-Profit, Home Services, Wellness, and Senior Services Industry Convenings**
  These annual events bring together dozens of business leaders from the same industry to learn from each other and establish partnerships.

- **Experience-Based Member Connection Events**
  An evolution of the Chamber's static, traditional networking event offers attendees a behind the scenes look at the host business, whether it be a tour, demonstration, Q&A, and more.

- **Ambassador Program**
  The Chamber is expanding the Ambassador Program as a means of multiplying Chamber messaging and goodwill through advocates in the community and in our active groups.

INCREASE BUSINESS GROWTH AND SUPPORT

Through the Business Resource Center, the Greater Arvada Chamber provides resources, programs, and opportunities to support entrepreneurial journeys. Whether through large-scale events, lunch-and-learns, multi-part programs, or one-on-one support, we aim to help regional businesses stay, grow, and thrive.

New Events & Programs

- **New Marketing & Advertising Store**
  This is your one-stop shop for cost-effective, Chamber-supported marketing opportunities, designed exclusively for our members. From digital banner ads and newsletter sponsorships to social media promotions, this store makes it easier than ever to amplify your brand and connect with our community.

- **Media Studio**
  This professional, member-accessible space is designed for recording high-quality video and audio podcasts, interviews, and other multimedia content. Equipped for ease and versatility, the studio helps members elevate their storytelling, marketing, and thought leadership with polished, on-brand production.

- **Hoot App Promotional Benefits**
  Take advantage of a new Arvada-based app on the cutting-edge of local business promotion and community engagement.

- **Food and Drink Directory**
  Discover new local favorites, insider reviews and tips, and more in this Arvada-area resource.

- **Customer Care Bootcamp**
  This three-part, hands-on series is designed to help businesses strengthen relationships, elevate the customer experience, and turn everyday interactions into lasting loyalty.

- **Partnership with the Arvada Visitors Center**
  Members gain expanded opportunities to share events, promote offerings, and tell their unique business story to both residents and visitors.



INCREASE BUSINESS GROWTH AND SUPPORT

Existing Events & Programs

- **Day of Service**
  In its third year, this half day event gives non-profit organizations exposure and service hours. The organizations host a variety of service projects to complete on the day and over 100 business leaders sign up to volunteer.

- **Taste of Arvada**
  For over 20 years, Taste of Arvada has been the city's largest annual food festival, as over 1,000 attendees get introduced to area food and beverage businesses.

- **SizeUp Arvada**
  SizeUp Arvada helps to level the business playing field by empowering Arvada entrepreneurs and small businesses with important data insights that typically only large corporations can afford to access. Entrepreneurs can use the software to estimate the viability of their future or current business and test assumptions of their business plan.

- **Business Trend Surveys and Snapshots**
  The Greater Arvada Chamber is committed to using data to support programs, resources, education, and policy shifts. The Chamber issues quarterly business challenge surveys and turns that data into reports that are shared with the business community and elected officials.

- **Crime & Safety Program**
  This Arvada Resiliency Taskforce program includes a CPTED grant and the Crime and Safety Toolkit, designed to help businesses enhance their security measures and educate owners and employees on effective crime prevention strategies.

- **Member-2-Member Deals**
  A program to encourage inter-member support, Member-2-Member Deals allows members to offer discounts and other promotions.

- **Members-Only Facebook Group**
  Offers an opportunity for members to ask questions and share news, promotions, and other updates on a familiar platform.

- **Business Resource Center Programs**
  The Chamber will provide business leaders with targeted, expert-led learning experiences on the most critical and emerging business topics, delivered through a regular cadence of interactive sessions that will enhance strategic thinking, accelerate problem-solving skills, and enable organizations to navigate complex challenges and drive sustainable growth proactively.

- **Amaze Healthcare Benefits**
  The Chamber offers access to an innovative solution from Amaze Health that helps cut out the time and cost of traditional medical services. For $25 per employee per month, members get virtual urgent care, chronic disease management, mental health services, prescriptions, insurance support and more.

- **Arvada Strong Fund**
  A new community-support fund that offers rapid, dependable support to local businesses and non-profits when they encounter unexpected challenges.

- **Non-Profit Directory**
  Introduced in 2025, this guide makes it simple for the community to find the right organization and get access to accurate contact information.

- **Marketing Bootcamp**
  This practical, results-driven series is designed to help businesses clarify their message, increase visibility, and attract the right customers. Through actionable strategies and real-world examples, participants gain tools they can implement immediately to strengthen their marketing and grow with confidence.

- **Entrepreneurship KAPS Council**
  The Entrepreneurship KAPS Council helps Arvada and the region enhance the entrepreneurial ecosystem by implementing targeted programming, providing business resources, and conducting outreach efforts.

FOSTER LEADERSHIP ACROSS THE COMMUNITY

Leadership can take many forms in our business community. The Greater Arvada Chamber provides a diverse array of leadership opportunities through bootcamps, cohorts, and councils, to bolster individual professional development and help lead overall growth in the community. We also play a large role in recognizing and telling the story of individual and organizational leaders in our community.

New Events & Programs

- **Chamber Podcast**
  Our new interview series spotlighting local leaders and emerging trends shaping our business community right now. Each episode dives into timely topics and real-world leadership insights for professionals at every stage of their journey.

- **Solutions Roundtables on Key Issues**
  Solutions Roundtables bring business leaders together for focused, facilitated conversations on the key issues impacting our local economy. These small-group sessions create space to share challenges, exchange ideas, and explore practical solutions.

Existing Events & Programs

- **Leadership Bootcamp**
  The Greater Arvada Chamber is dedicated to developing the catalytic leaders of the future to contribute to the success of local businesses and the community. This award-winning, 10-week program is designed to help owners, managers and other business leaders grow their personal, team, and business leadership.

- **Elevate Bootcamp**
  This program elevates emerging leaders by providing advanced management skills, insights, and tools through immersive training and networking opportunities.

- **Annual Dinner**
  The Chamber's 101st Annual Dinner will recognize the business, non-profit, and entrepreneur of the year, in addition to other great leaders in our business community.

- **Annual Awards Event**
  This annual event will crown the most prestigious individual awards in Arvada: the Arvada Man and Women of the Year, along with other leadership awards recognizing outstanding involvement in and impact to the community.

- **Leadership Luncheon Series**
  This quarterly series serves as a dynamic forum for community engagement and networking among Chamber members and community leaders.These luncheons feature inspirational and informative speakers and features the popular annual "Meet Your Community Leaders" luncheon, as well as other impactful sessions.

- **WOW Women of Arvada**
  For the sixth consecutive year, the Chamber will lead a celebration of women leaders who work or live in Arvada as part of Women's History Month. Community members can nominate women to highlight as the Chamber celebrates business owners, executives, rising stars, pioneers, entrepreneurs, inventors, influencers, and other leaders in Arvada.

- **Future 20**
  The Arvada Future 20 list recognizes Arvada professionals under age 40 who have significant career achievements and the ability to play an influential role in the community into the future.

- **Inclusive Workplace Pledge**
  By making a commitment and signing the Chamber's Inclusive Workplace Pledge, you commit to being an ally in creating a diverse, inclusive, and safe space for all people in the community.

- **Inclusion Network**
  A local network of business and non-profit leaders who have passion, interest, and perspective on I&B initiatives.

Economic Impact

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IMPROVE THE BUSINESS ENVIRONMENT

The Greater Arvada Chamber is dedicated to fostering a healthy business environment through the promotion of business-friendly policies. By connecting businesses to regulatory issues, advocating for pro-business legislation, and streamlining processes, the Chamber aims to protect and enhance the interests of local businesses.

New Events & Programs

- **Local Issues Review Team**
  The Local Issue Review Team meets quarterly to assess and address emerging issues that impact businesses at the city and county level.

- **D.C. Fly-In**
  Offers select businesses the opportunity to join chambers from across Colorado in Washington, D.C. for direct engagement with federal policymakers and agency leaders.

Existing Events & Programs

- **Frequent Advocacy and Policy Updates**
  During the legislative session, members will receive the Advocacy Action newsletter featuring updates from the Capitol, events, and opportunities to testify.

- **Bill Tracker**
  Every year, hundreds of policy changes are proposed that will impact the health of Arvada businesses. On this frequently updated page, read about the latest bills the Chamber has taken a position on.

- **New Laws Training**
  Join us for an insightful event exploring critical legal updates impacting Colorado employers, including recent changes to state law regulating high-risk artificial intelligence and ensuring website accessibility for public employers.

- **National Civics Bee**
  The National Civics Bee® is an annual competition that encourages young Americans to engage in civics and contribute to their communities. Participating middle school students will flex their civics knowledge for a chance to win recognition and cash prizes.

- **Annual Voter Guide**
  This extensive digital guide includes information and debate questions with the candidates, a breakdown of the top ballot measures, and more to help our business community be informed voters.

- **Candidate and Ballot Forums**
  These popular annual forums are an accessible opportunity to hear from local candidates and gain a deeper understanding of the bills impacting businesses on the upcoming ballot.

- **Advocacy KAPS Council**
  The Advocacy KAPS Council is a vital coalition of business and community leaders who work together to serve as a unified voice influencing pro-industry legislation and economic opportunity in Arvada, Jefferson County, Adams County, and Colorado.

- **Advocacy Network**
  A local network of business and non-profit leaders who have passion, interest, and perspective on advocacy initiatives. The network receives emailed updates, data, stories of impact and opportunities to provide feedback and attend programs related to this critical area of the Greater Arvada Chamber.

- **Quarterly Advocacy Briefings for Network Members**
  We will strategically expand our Advocacy Network through active polling, targeted education initiatives, strategic testimony engagement, and quarterly briefings that connect business leaders to elected officials and the latest policies.

GROW YOUR TALENT

The Greater Arvada Chamber has long been dedicated to ensuring Arvada and Jefferson County develops, retains, and attracts the skilled workers needed by area employers. This is accomplished through an employer-led systems change by connecting business to talent suppliers to collaborate on solutions. In this critical area, Greater Arvada Chamber supports regional coordination with workforce and education partners, industry-specific partnership groups, and one-on-one direct support to connect employers to talent.

New Events & Programs

- **Talent Pipeline Management Cohorts in new industries**
  Over the next two years, we'll support additional growing industries by partnering to create sustainable education-to-career pathways using the U.S. Chamber Foundation's TPM process.

- **Asynchronous Employer Training and Resources**
  For businesses exploring the benefits of work-based learning, designing experiences to meet their business needs, and identifying partners, we offer toolkits, online training, and guides so you can develop diverse recruitment, onboarding, and retention strategies at your own pace.

- **Owner Guide: Navigating a Construction Project**
  Construction projects involve coordination among many professionals working toward a common goal: successfully completing your project on time, within budget, and to your satisfaction. This guide is designed to educate owners on their critical role in the construction process before they even get started.







Existing Events & Programs

- **HR Cohort**
  Going beyond traditional networking, this cohort of human resource leaders offers a platform for the exchange of ideas, implementation of emerging practices, and leadership in revolutionizing HR strategies.

- **Free Work-Based Learning Online Training and Toolkit**
  This comprehensive, free digital program is designed to empower businesses of all sizes to implement or expand work-based learning initiatives effectively.

- **Sector Partnerships in Advanced Manufacturing and Construction**
  Over 100 business leaders have joined partnerships in manufacturing and construction, and meet regularly to drive action in response to talent, industry awareness, and project management challenges.

- **Talent Network**
  A local network of business and non-profit leaders who have passion, interest, and perspective on talent development initiatives. The network receives emailed updates, data, stories of impact and opportunities to provide feedback and attend programs related to this critical area of the Greater Arvada Chamber.

INCREASE INCOME-ALIGNED HOUSING

Over 80% of Arvada's workforce lives outside of Arvada and 40% of Arvada workers commute more than 30 minutes one way to their place of employment. More and more businesses are noticing that the cost of housing and long commute times are impacting their ability to recruit and retain top talent. The Chamber's goal is to increase the stock of workforce housing to ensure workers can attain housing within reasonable proximity to their jobs. The Chamber is leading the way in education and policy while ensuring businesses have a voice to help solve this critical issue.

New Events & Programs

- **2026 Colorado Housing Resources for Employees**
  The Greater Arvada Chamber has created a housing resource that employers can share directly with staff, including free and affordable resources available to support in renting or buying a home or staying in or improving the home you're in.

- **Convening Area Housing Developers**
  Building relationships with area housing developers gives us the opportunity to be aware of potential housing projects that are aligned with our goals, and so we have enough time to activate our Housing Advocates.

- **Housing Vacancies**
  While there is still not nearly enough middle-income housing supply to meet demand, some of our existing housing options do have vacancies. The Chamber is piloting an effort to communicate information about vacancies to the business community on a quarterly basis, so we can connect available housing to our workforce.

Existing Events & Programs

- **Housing Advocates Program**
  This program allows business leaders to learn about housing advocacy at the local, regional, and state levels, and trains local business leaders on how to tell their housing impact narrative to support income-aligned housing projects, initiatives, and policy.

- **Employer Housing Toolkit**
  This toolkit provides information and resources for employers on business solutions to increase access to income-aligned housing for their workforce. The toolkit includes information on awareness-building, programs, and partnerships, advocacy, and investment.

- **Income Aligned Housing Supply Audit**
  A bi-annual audit of the supply of different types of homes (single-family home, condo, townhome) for rent and sale in Arvada and the number of units that fall within the affordability range for people at those income levels by zip code

- **Housing KAPS Council**
  This advisory group, made up of professionals with deep knowledge and expertise about the current housing landscape, meets quarterly to identify the most relevant and timely ways businesses can engage in the effort to ensure workers can attain housing near their place of work. This work results in timely opportunities or resources for businesses throughout the year.

- **Housing Network**
  A local network of business and non-profit leaders who have passion, interest, and perspective on housing initiatives. The network receives emailed updates, data, stories of impact and opportunities to provide feedback and attend programs related to this critical area of the Greater Arvada Chamber.

INCREASE CHILDCARE CAPACITY

The Greater Arvada Chamber is dedicated to increasing childcare capacity to enable caregivers to join the workforce and give children the quality early learning experience they need to thrive. To achieve this end, we need public policy and direct action that support the needs of businesses and their employees. The Chamber has convened key regional partners, stakeholders, and businesses to catalyze a program that solves this problem.

New Events & Programs

- **Childcare Initiatives Pilot**
  In partnership with Executives Partnering to Invest in Children (EPIC), Triad Bright Futures, Colorado Gives Foundation, Early Childhood Partnership of Adams County, and Child Care Innovations, the Greater Arvada Chamber is bringing together a cross-section of local partners to bring one solution to feasibility that will support our goal to increase childcare capacity. The ideas we are digging into include: mixed-use sites that offer income-aligned housing and childcare, repurposed land and buildings, and wage enhancement models to enhance childcare workforce stability.

- **Childcare Spots Available Reports**
  Providing staff with resources to secure reliable childcare will help retain and hire top talent, as well as increase productivity because employees aren't navigating childcare issues. To help local employers, on a quarterly basis, the Chamber will provide a report of area licensed childcare centers and licensed home care providers availability.

Existing Events & Programs

- **Family Friendly Workplace Certification**
  This program offers employers, regardless of size and industry, the opportunity to explore family-friendly policies and practices to support their parenting and caregiving employees. The program involves an assessment, consultation, peer cohort, and badging to highlight the areas of support provided by employers.

- **Childcare Network**
  A local network of business and non-profit leaders who have passion, interest, and perspective on childcare initiatives. The network receives emailed updates, data, stories of impact and opportunities to provide feedback and attend programs related to this critical area of the Greater Arvada Chamber.

- **Childcare KAPS Council**
  This advisory group, made up of professionals with deep knowledge and expertise about the current childcare landscape, meets quarterly to identify the most relevant and timely ways businesses can engage in the effort to increase childcare capacity so caregivers can join and stay in the workforce. This work results in timely opportunities and resources for businesses throughout the year.

- **Childcare Provider Network**
  This opportunity focuses on the challenges and needs of local childcare providers, and offers resources, support, connection, and learning to support childcare providers in retaining and attracting talent and fostering thriving workplaces.

Greater Arvada Chamber Investors



















